

As the Chief Operations Officer of AMTIN™, I'm proud to be part of an integrated team dedicated to helping SME MedTech businesses grow into nationally recognised leaders. We do this by focusing on strong governance, smart advocacy, and using data-driven, innovative programs to drive sustainable growth.

My experience complements AMTIN™'s goals—having founded and led industry bodies such as the National Credit Providers Association (NCPA), served on national boards including the Council of Small Business Organisations of Australia (COSBOA) and the Australian Technical Analysts Association (ATAA), and contributed to over 80 regulatory submissions that have helped shape policy directions across multiple business sectors.

At AMTIN™, our collective expertise lies in building engaged membership communities, maintaining financial and compliance integrity, and ensuring our members' voices are heard by government, regulators, and industry stakeholders. With the integration of AI-driven data strategy and advanced financial systems, we've created operations that are not only efficient but also scalable—delivering measurable value to our members through impactful advocacy and tangible results.

Our mission is clear: to keep operations running smoothly, uphold transparent governance, and drive strategic business growth—ensuring Australia's SME MedTech sector has a strong and influential presence with policymakers, regulators, and the wider healthcare ecosystem.

Call to Action:

If you're an SME MedTech manufacturer or distributor ready to grow, strengthen your compliance, or gain representation with key decision-makers, **join AMTIN™ today** and be part of Australia's united MedTech voice.